

Terms and Conditions - Reseller Agreement

This Reseller Agreement ("Agreement") is entered into by and between Checkie Ltd, hereinafter referred to as "Checkie", and [Your Company Name], hereinafter referred to as "Reseller Partner", collectively referred to as "Parties."

1. Scope of Agreement

- 1.1 The Reseller Partner is granted the right to resell software products developed by Checkie, at any price point and in any package deemed suitable for the Reseller Partner's customers.
- 1.2 The Reseller Partner shall have access to the Checkie management panel, allowing them to purchase and assign Checkie licenses at a discounted rate as outlined in section 2.

2. Pricing and Discounts

- 2.1 The Reseller Partner shall purchase Checkie licenses at a discounted rate based on the license quantity.
- 2.2 The discounted rate for the first two (2) license purchases shall be £229 per license, which is the Recommended Retail Price (RRP) set by Checkie Ltd.
 - 2.3 For the following three (3) license purchases shall be priced at £179 per license.
- 2.4 The following fifteen (15) licenses thereafter shall be priced at £120 per license, approximately half the RRP.
- 2.5 The following one hundred and eighty (180) licenses shall be priced at £105 per license.
 - 2.6 Every license beyond this will be priced at £90 per license.
- 2.7 Each Checkie license shall be valid for one year applicable to a single site with the definition of what constitutes a 'site' to be determined on a discretionary basis by Checkie.

3. Additional Services and Hardware

- 3.1 The Reseller Partner may charge an installation fee for assisting the Reseller Partner's customers with the installation of Checkie.
- 3.2 The Reseller Partner may also offer additional hardware required for Checkie, such as tablets, lockable enclosures, and printers, for resale to the Reseller Partner's customers.

4. Direct Support and Maintenance

- 4.1 The Reseller Partner is authorised to provide direct support for Checkie to the Reseller Parnter's customers and may charge for these support services.
- 4.2 The Reseller Partner acknowledges that the support requirements for Checkie are generally low, but the Reseller Partner is responsible for ensuring quality support to customers.
- 5. Customer Retention and Business Expansion



- 5.1 The Reseller Partner acknowledges that Checkie can help maintain customer loyalty and facilitate expansion into new areas.
- 5.2 The Reseller Partner shall be responsible for marketing and promoting Checkie to their customers and potential clients.

6. Termination

- 6.1 Either Party may terminate this Agreement with written notice to the other Party.
- 6.2 Upon termination, the Reseller Partner shall cease reselling Checkie and any associated services immediately, any previously acquired discount will be lost.

7. Governing Law and Jurisdiction

- 7.1 This Agreement shall be governed by and construed in accordance with the laws of the United Kingdom.
- 7.2 Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the courts of the United Kingdom.

8. Entire Agreement

- 8.1 This Agreement constitutes the entire understanding between the Parties and supersedes all prior discussions, agreements, or representations, whether written or oral.
- 8.2 Checkie reserves the right to alter the terms of this agreement at any time, providing written notification of any changes in a reasonable timeframe prior to the alterations taking effect.

Please indicate your agreement to the above terms by providing your signature below:

Checkie Ltd: _____

Date: _____

[Your Company Name]: _____

Date: _____